

Terms and conditions

§ 1 – Contest Overview

1. The contest is organized by Campus France Sweden and the Institut français de Suède.
2. To participate, entrants must submit a short video to Campus France Sweden by email at stockholm@campusfrance.org, in accordance with the conditions described below.
3. By entering the contest, participants fully accept and agree to abide by these Terms and Conditions.

§ 2 – Eligibility

1. The contest is open to Swedish citizens who are set to begin studies in France in fall 2025, either through Erasmus+ or a full-degree program.
2. Employees of the Institut français de Suède and the French Embassy in Sweden are not eligible to participate.
3. Each participant may submit only one video.
4. Videos must:
 - Have a maximum duration of 90 seconds
 - Be recorded in a portrait format (vertical orientation)
 - Show how the participant is preparing for their departure to France – examples include booking flights, applying for housing, practicing French, registering at the university, etc.
 - Not contain any political, vulgar, offensive, discriminatory, or otherwise inappropriate content.
5. Campus France Sweden reserves the right to assess and determine the suitability of all submitted content.
6. Submissions that do not comply with these criteria may be disqualified.

§ 3 – Participation and Deadlines

1. The contest opens on the official announcement date on May 14 and closes on June 30.
2. To enter, participants must:
 - Follow @CampusFranceSverige on Instagram
 - Submit their video by email to stockholm@campusfrance.org at latest June 30
3. By participating, entrants agree to the publication of their video, along with their first name and city of study, on Campus France Sweden's and the Institut français de Suède's communication channels.
4. The top three finalist videos will be published on the @CampusFranceSverige Instagram account on July 2.

5. The winner will be determined by the highest number of likes on Instagram by July 6.
6. The winner will be contacted via the email address provided at submission. If no response is received within seven days, the prize will be forfeited and awarded to the runner-up.

§ 4 – Prize and Winner Obligations

1. The winner will receive a Remarkable 2 tablet, valued at approximately 5,000 SEK.
2. In return, the winner agrees to serve as a Campus France Sweden Student Ambassador during one semester and:
 - Submit a total of six original posts over a six-month period (one per month), showcasing life and experiences as a student in France.
 - At least three of the six posts must be videos.
 - The videos and/or photos must be authentic, respectful, and relevant to student life in France (e.g., studies, travel, cultural immersion, housing, friendships).
 - The submissions will be published on the @CampusFranceSverige Instagram account.
3. Posts must be submitted by email or shared via a method agreed upon with Campus France Sweden each month.

§ 5 – Early Termination

1. The Institut français de Suède reserves the right to suspend, cancel, or modify the contest at any time without prior notice, particularly in the event of technical issues or unforeseen circumstances.

§ 6 – Content Responsibility and Liability

1. Participants are responsible for ensuring that all content they submit (videos and captions) complies with copyright laws, privacy regulations, and applicable rules.
2. Submissions must be the original work of the participant and not violate any third-party rights.
3. Participants agree to indemnify Campus France Sweden and the Institut français de Suède against any legal claims or disputes arising from their submissions.
4. To the extent permitted by law, the organizers are not liable for any loss, damage, or injury resulting from participation in the contest or use of the prize.

§ 7 – Data Protection

1. Personal data collected during the contest will be used solely for administration purposes and will not be shared with third parties.
2. All personal data will be deleted after the contest concludes, unless the participant becomes the winner and continues in an ambassador role.



3. No legal recourse is available.